

Characterizing the Digital Transformation: Connectivity, Porting, and Servitization

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Abstract:

In this paper, I will ask what makes a digital transformation feasible. First of all, “connectivity” in a digital transformation should be identified and articulated. Secondly, in order for a transformation to be realized, “learning-by-porting” should be designed and implemented. Thirdly, a digital transformation should result in creating a new business model through a “digital servitization.” For this illustration, several case studies are to be presented.

What was an analogue ?

Home-use VTR