

Open Innovation Academy of SOI 2022 Summer School

(http://openinnovation-tmc.org/HOME/soitmc/sub/sub.htm?nav_code=soi1629248203)

Date: July 4(Mon.) ~ 5(Tue.), 2022









Venue: Faraday Room B, Faraday Building, Swansea University, Wales, UK

Hosting: Open Innovation Academy of SOI; Supporting: Swansea University & DGIST

***For SOI 2022 participants, the registration is free with participating application in time.**

***For Non-SOI 2022 Participants registration fee: for Professors & Researchers: \$400; for Students: \$200.**

Registration: send email to openinnovationtmc@dgist.ac.kr (invoice_download)

Date	Time	Lecturer(Lecture Materials-Lecturers' own published papers)	
July 04, 2022 (Mon.)	09:00 ~ 10:30	 JinHyo Joseph Yun (Korea) • Tenured Principal Researcher, DGIST, Visiting Professor at SNU, Korea & Principal Professor at Open Innovation Academy of SOI • The founder of Open Innovation Dynamics; The author of Business Model Design Compass • Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI) • Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOI)	Lecture Materials 1. Yun, J. J., Zhao, X., Park, K., Del Gaudio, G., & Sadoi, Y. (2021). New dominant design and knowledge management: a reversed U curve with long head and tail. Knowledge Management Research & Practice, 1-15. 2. Yun, J. J., Won, D., & Park, K. (2018). Entrepreneurial cyclical dynamics of open innovation. Journal of Evolutionary Economics, 28(5), 1151-1174. 3. Yun, J. J., Won, D., & Park, K. (2016). Dynamics from open innovation to evolutionary change. Journal of Open Innovation: Technology, Market, and Complexity, 2(2), 7.
	10:40 ~ 12:10	 Bo Yang (UK) • Senior Lecturer at Swansea University, UK • Director of Centre for Research in Macroeconomics and Macro-Finance (CRMMF), Swansea University • Former Lecturer at Lecturer at the University of Surrey from 2012-15	Lecture Materials 1. Bhattarai, K., Mallick, S. K., & Yang, B. (2021). Are global spillovers complementary or competitive? Need for international policy coordination. Journal of International Money and Finance, 110, 102291. 2. Cantore, C., Levine, P., Pearlman, J., & Yang, B. (2015). CES technology and business cycle fluctuations. Journal of Economic Dynamics and Control, 61, 133-151.
	13:10 ~ 14:40	 Philip Cooke (UK) • Professor, Bergen University College, Norway • Editor-in-Chief of European Planning Studies(SSCI) • European Parliament Regional Development Committee, till 2019 • Official Adviser to European Parliament Regional Development Committee Award in 2015	Lecture Materials 1. Sérgio Nunes, Philip Cooke & Fábio Tomaz(2021). Celebrities and GreenSphere Tourism, Regional Science, Regional Policy, 1-17. doi: 10.1111/rsp3.12454. 2. Sérgio Nunes, Philip Cooke & Helena Grilo(2021). Green-sphere Circular Experiences and Well-Being along the road: Portugal from North to South. (Working Paper)
	14:50 ~ 16:20	 Andreas Pyka (Germany) • Professor, University of Hohenheim, Germany • Deputy Head of International Diplomacy Academy(2011~) • Visiting Researcher at CIRST at the University of Quebec, Montreal	Lecture Materials 1. Pyka, A., Ari, E., Alva-Ferrari, A. and Urmetzer, S. (2022), The bioeconomy transition process – Sailing through storms and doldrums in unknown waters, Journal of Innovation Economics and Management, Vol. 36 (forthcoming) 2. Wilke, U., Schlaile, M., Urmetzer, S., Müller, M., Bogner, K. and Pyka, A. (2021), Time to Say 'Good Buy' to the Passive Consumer? A Conceptual Review of the Consumer in the Bioeconomy, Journal of Agricultural and Environmental Ethics, Vol. 34 (forthcoming) DOI: 10.1007/s10806-021-09861-4 3. Urmetzer, S., Lask, J., Vargas-Carpintero, R. and Pyka, A. (2020), Learning to change: Transformative knowledge for building a sustainable bioeconomy, Ecological Economic
	16:30 ~ 17:00	Discussion	
July 05, 2022 (Tue.)	09:00 ~ 10:30	 Ulrich Witt (Germany) • Professor of Economics & Director emeritus, Max Planck Institute of Economics Jena, Germany • Adjunct Professor at Griffith Business School, Griffith University(Australia) • Co-Editor of Journal of Bioeconomics	Lecture Materials 1. Ulich Witt (2021). Does Sustainability-Promoting Policy Making Reduce Our Welfare? Ecological Economics 188, https://doi.org/10.1016/j.ecolecon.2021.107130 (open access). 2. Ulich Witt & Christian Gross (2020). The Rise of the Service Economy in the Second Half of the 20th Century and Its Energetic Contingencies. Journal of Evolutionary Economics 30, 231-246, DOI 10.1007/s00191-019-00649-4 (open access) 3. Ulich Witt (2017). Capitalism as a Complex Adaptive System and Its Growth, Journal of Open Innovation: Technology, Market and Complexity 3, DOI 10.1186/s40852-017-0065-0 (open access).
	10:40 ~ 12:10	 KwangHo Jung (Korea) • Professor & Dean, Graduate School of Public Administration at Seoul National University, Korea • Executive Board of Director of Korean Association for Public Administration(KAPA) • Executive President of Society of Open Innovation: Technology, Market, and Complexity(SOI) from 2021	Lecture Materials 1. Jung, K., Lee, S. H., & Workman, J. E. (2016). Exploring neglected aspects of innovation function: Public motivation and non-pecuniary values. Science, Technology and Society, 21(3), 435-464. 2. Jung, K., Lee, S. H., & Workman, J. E. (2018). Exploring a relationship between creativity and public service motivation. Knowledge Management Research & Practice, 16(3), 292-304. 3. Lee, S. H., Workman, J., & Jung, K. (2016). Perception of time, creative attitudes, and adoption of innovations: A cross-cultural study from Chinese and US college students. Sustainability, 8(11), 1193.
	13:10 ~ 14:40	 Venni V Krishna (India) • FASS at the University of New South Wales, Australia • Editor-in-Chief of Science, Technology and Society(SSCI) • Former Professor, Jawaharlal Nehru University, India	Lecture Materials 1. Krishna, V. V. (2014). Changing social relations between science and society: Contemporary challenges. Science, Technology and Society, 19(2), 133-159. 2. Krishna, V. V., Patra, S. K., & Bhattacharya, S. (2012). Internationalisation of R&D and global nature of innovation: Emerging trends in India. Science, Technology and Society, 17(2), 165-199. 3. Krishna, V. V. (2020). Open science and its enemies: challenges for a sustainable science-society social contract. Journal of Open Innovation: Technology, Market, and Complexity, 6(3), 61.
	14:50 ~ 16:20	 Fred Phillips (USA) • Professor at University of New Mexico, Albuquerque, New Mexico, USA • Editor-in-Chief of "Technological Forecasting and Social Change" (SSCI) • Visiting Scientist at the Chinese Academy of Sciences in Beijing • 2017 winner of the Kondratieff Medal • Senior Fellow at the IC2 Institute of the University of Texas at Austin, and a PICMET Fellow	Lecture Materials 1. Ghazinoory, S., Phillips, F., Afshari-Mofrad, M., & Bigdelou, N. (2021). Innovationlivesinecotones,notecosystems. Journal of Business Research, 135, 572-580. 2. Oh, D. S., Phillips, F., Park, S., & Lee, E. (2016). Innovation ecosystems: A critical examination. Technovation, 54, 1-6. 3. Heetun, S., Phillips, F., & Park, S. (2018). Post disaster Cooperation Among Aid Agencies. Systems Research and Behavioral Science, 35(3), 233-247.
	16:30 ~ 17:00	Discussion, Alumni Awarding & Farewell	